

# WELSH BOOKS COUNCIL

## ENGLISH-LANGUAGE PUBLISHING GRANTS GUIDELINES SMALL LITERARY MAGAZINES AND PRESSES

### 1 AIMS

The scheme funds small-scale literary publications, in order to offer opportunities to new writers and to promote diversity. Grants are offered as contributions towards anticipated deficits.

### 2 ELIGIBILITY

#### *Who may apply?*

The scheme is open to individuals or groups in Wales whose activities are not appropriate for consideration for Individual Literary Book Grants. Applicants must have a separate bank account for the activity for which they seek funding and be willing to make bank statements available to the Welsh Books Council. Applications cannot be accepted from authors or 'vanity publishers' or publishers who wish only, or primarily, to publish their own work (see the **Information for Authors**, [www.wbc.org.uk/GRANT/GRANT\\_E\\_frames.html](http://www.wbc.org.uk/GRANT/GRANT_E_frames.html)).

#### *Which publications are eligible?*

The scheme is targeted at small press books and small magazines based in Wales and offering outlets primarily for writers living in Wales. Projects will generally fall within one of the following categories: poetry, fiction and biography/autobiography. Local history is not eligible for support. Prospective applicants are invited to discuss their projects with the Welsh Books Council's Grants Department before submitting their application.

### 3 ASSESSMENT CRITERIA AND PRIORITIES

Applications will be assessed according to the following criteria:

- the degree to which the project offers an outlet for new writing of promise and/or innovation, and/or under-represented voices;
- the applicant's sales arrangements through established trade routes, subscriptions, etc.

### 4 THE GRANT

- The total annual budget for this scheme is in the region of £7,000.
- Grants are unlikely to exceed £1,000 for a single issue/publication and will be expected to contribute towards the difference between the costs of publishing a book/ magazine and the likely income from sales in the first two years. Magazines may be funded annually, for more than one issue.

### 5 APPLICATION PROCEDURE AND TIMETABLE

- For **books**, applicants should submit a copy of the typescript and complete application form [GA ILBG (2010)], which may be obtained from the address at the end of this document.
- For **magazines**, applicants should complete the Small Magazines application form [GA SM (2010)], which may be obtained from the address at the end of this document, and submit it together with supporting material. For new applications, this material should include, where possible, the typescript of the next issue of the magazine and copies of the last two issues, together with details of the marketing and distribution arrangements and actual sales figures for

previous issues. For titles already in receipt of a grant, details of marketing and distribution arrangements and actual sales figures for previous issues are required.

- Publishers should, in addition, supply any further information which will help the Welsh Books Council make an informed decision.
- Applications for **small magazines** are considered once a year in July by the English-language Publishing Grants Panel. Deadlines for applications are posted on the WBC's website and will usually be in late April.
- Applications for books from **small presses** are considered twice a year in February and July, and applications must reach the Books Council by the deadline posted on the WBC's website (usually mid November and late April).
- Grants will not be awarded retrospectively (i.e. grants will not be awarded to cover costs that have already been paid or which the publisher has already agreed to pay).
- All publishers in receipt of a Small Literary Magazines and Presses Grant must adhere to the General Terms and Conditions for Small Literary Magazines and Presses [GT&C SM (2010)].

## 6 PAYMENT OF GRANTS

The Welsh Books Council will release the grant to the publisher on receipt of four complimentary copies of the book or magazine (or free access to digital issues if these are behind a paywall) and a completed claim form [GC ILBG or GC SM (2010)]. The Welsh Books Council reserves the right to alter the amount of the grant payable if the details in the claim form differ significantly from information presented in the original application. **N.B.** Payment must be claimed within 3 months of the date of publication stated in the application for funding.

## 7 MONITORING AND EVALUATION OF WORK FUNDED

The Welsh Books Council will ask publishers to provide regular updates of sales figures for titles supported under this scheme.

**Application forms and further advice can be obtained from:**

**Dr Lucy Thomas, Publishing Grants Department, Welsh Books Council, Castell  
Brychan, Aberystwyth, Ceredigion, SY23 2JB  
Tel: 01970 624151 Fax: 01970 625385 e-mail: [lucy.thomas@wbc.org.uk](mailto:lucy.thomas@wbc.org.uk)**