

BOOKS COUNCIL OF WALES

APPLICATION FORM
ENGLISH-LANGUAGE PUBLISHING GRANTS

No.
Panel

ADVANCES / FEES FOR AUTHORS AND ILLUSTRATORS

PUBLISHER	GRANT REQUESTED £
ADDRESS	Advance on royalties <input type="checkbox"/> @ _____% gross / net receipts
	Flat fee (illustrator) <input type="checkbox"/> Flat Fee (author) <input type="checkbox"/>
POST CODE	No. words
PHONE E-mail	No. illustrations

Author / Illustrator

Title			
Category/Genre (see note 1)	Is this book part of a series?		Yes/No
Format (see note 2)	No. pages	Retail price £	
First Print Run	Publication date [dd/mm/yy] (see note 3)		
6 month sales target	12 month sales target	18 month sales target	

Profit and Loss Forecast:
Please attach a full profit and loss calculation for this title. In addition please give summary information below (see note 4).

Paper Print & Bind (PPB) costs	£	Please give details of what is included in 'freelance' and 'other' costs below:
Freelance costs	£	
Other one-off / set-up costs	£	

Income based on estimated sales over 18 months:

_____	copies less	_____	% = £	_____
_____	copies less	_____	% = £	_____
_____	copies less	_____	% = £	_____
Total copies			Total £	_____

Profit/Loss (income from sales less costs) £ _____

Has an application for a grant for freelance editor to work on this title been submitted?	Yes / No
Who will be the creative editor?	Who will copy-edit the book?
Who will proof read the book?	Who will design the cover?
Who will design the typography / internal layout?	Who will typeset the book?
Please give any additional information about the design, format use of colour/illustration etc.	
Please give any additional information about editorial issues to be addressed.	

Have you received or will you apply for any other WBC grants for this title? Please give details.

Please give full details of any other funding applied for or secured towards this title. Please include funding such as guaranteed sales, sponsorship, advertising, contributions in kind etc.

Has the author received payment from other sources? Please give details and consider the following questions:

- i) Has the author received a **full-time** salary in order to work on the material that is to be published?
- ii) Has a form of remuneration of any kind, such as a period of paid sabbatical leave, grant funding (from a source other than the WBC), a scholarship, bursary or financial prize been awarded to work on the material prepared for the publishing project?
- iii) Is a source of funding such as those listed above available for the proposed work?
- iv) Is there a connection between the work to be published and the post held by the author?
- v) If the author is employed by a university, will the proposed publication be submitted for the REF (if this information is available)?
- vi) Has the work been completed outside working hours or in addition to the expected responsibilities relating to a post?
- vii) Without the award of funding is the work likely to be published (at all / in Wales)? Please also provide the rationale for your answer here.
- viii) If you have answered yes to any of the questions above please set out why there is a need for WBC funding.

(Please note that if the Publishing Grants Panel believe that the work has or should be funded from a source other than the WBC they will consider the following options:

- To provide funding for no more than 50% of the maximum sum allowable by the scheme.
- In cases where the Panel are not convinced that sufficient need has been shown and that the work has received significant funding from another source the application may be rejected for funding.)

Please provide a very short synopsis of the work (approximately two sentences), followed by an argument/rationale for publishing.

Please enclose a short extract of the work in progress or a short sample of a previous published work by this author. Please note the nature of the supplied extract here.

Please give a brief resume of the author / illustrator's work to date including previous titles, willingness to engage in marketing efforts, ability to deliver work on time, notable successes etc.

Where available, please provide sales figures for previous titles by this author/illustrator. Where the proposed title is part of a series, please also include sales figures for similar titles in the series by other authors/illustrators (see note 5).

Title, Author/Illustrator	Publisher	Publication Date	Total Sales

Please give full details of the target audience / market for this book and note any competing titles (see note 6). Please clearly locate the book in the market, since this is an important aspect considered by the Grants Panel.

Please give details of how you intend to publicise the book and reach your target audience/market.

Additionality:

Please explain what additionality this grant will create (i.e. in what way would a grant enable you to do something new or different from your usual activities? If you are seeking funding for an existing / established series, or for a book similar to those already published without grant aid, please explain what additionality a grant would produce (see note 7).

Please note any other points the panel should take into account.

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Schedule of Work: Please indicate the dates [dd/mm/yy] the following activities will be completed:
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Sign contract with author (and collect payment 1 of grant)
.....
Receive complete manuscript from author (and collect payment 2 of grant)
.....
Publish book (and collect payment 3 of grant)

Critical Path: Please indicate the dates [dd/mm/yy] by which you expect to undertake the following basic publishing activities. The best practice for completing each activity in advance of publication is indicated in brackets below.
.....
Supply basic bibliographical data to Gwales, Nielsen etc. (9 months)
.....
Supply cover image to Gwales, Nielsen etc. (6 months)
.....
Supply short description to Gwales, Nielsen etc. (6 months)
.....
Produce AI for the trade (6 months)
.....
Produce bound proofs (if applicable) (4 months)
.....
Produce advance copies of final text for review (1 month or earlier)

SUPPORTING DOCUMENTS:
Publications: Please enclose a full list publications in the current and previous financial years. You may use the proforma provided, or another document as long as titles are identified as grant aided and non-grant aided.
Profit and Loss Forecast: Please enclose a full profit and loss calculation. You may use the proforma provided, or another document as long as the same information is included.
Sample of Writing: Please enclose a sample of the work in progress or a short sample of a previously published work by the author.

Signature Date

Please return to Dr Clare Davies, Publishing Grants Department, Welsh Books Council, Castell Brychan, Aberystwyth SY23 2JB E-mail: english.grants@books.wales
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NOTES ON COMPLETION: Please see scheme Guidelines for notes on completion of this form.

