

COSTS

Typesetting £ _____

Printing _____

Printing of cover - no. of colours _____

Binding h.b. s.b. stapled sewn perfect other _____

Cover finish (matt/lamination etc, see note 5) _____

(Note - You may give one figure for the total costs of all of these printing activities)

Cover design _____

Illustrations (state no. _____, size _____, colour _____).

Photographs (state no. _____ and no. of colours _____)

Other _____

Royalties _____

Author/editor's fee _____

Payment for translation _____

Payment for copyright _____

Other _____

Payment for editing _____

Payment for copy editing _____

Payment for proof-reading _____

Basic marketing costs _____

Publishing costs _____

(A) Total £ _____**INCOME** estimated over 2 years

_____ copies less _____ % = £ _____

_____ copies less _____ % = £ _____

_____ copies less _____ % = £ _____

_____ copies **(B) Total £** _____

AMOUNT OF GRANT APPLIED FOR

(A-B=) £ _____

Signature _____

Date _____

CASE FOR PUBLICATIONPlease present your reasons for wishing to publish the manuscript below, making your case with reference to the following points:
(please continue on a separate sheet if necessary)

A brief description of the work:

The literary merit of the manuscript (if relevant, please also provide details of artistic merit):

Notes for Welsh Books Council Readers: (Please include any points readers should take into account when assessing this manuscript, e.g. the type of editorial work which has yet to be completed, illustrations which are not yet commissioned, etc.)

Who is the intended audience of this title?

How will you reach your audience / target market?

Give brief details which demonstrate your need for funding: (Publishers outside Wales must give details of why they are unable to secure other, local grant aid for this title.)

Any other points the panel should take into account:

Return to Dr Ashley Owen, Publishing Grants Department, Books Council of Wales, Castell Brychan, Aberystwyth SY23 2JB
E-mail: english.grants@books.wales