



BOOKS COUNCIL OF WALES

STAGE 1 APPLICATION FORM
ENGLISH-LANGUAGE PUBLISHING GRANTS

CULTURAL PERIODICALS

TITLE	EDITOR
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NAME OF CONTACT	PUBLISHER
POST (IF RELEVANT)	ADDRESS
PHONE	E-MAIL
E-MAIL	PRINTER

Brief description of magazine	
Category of funding applied for (Development / General / Literary)	
Format/s of magazine (e.g. print/digital/hybrid)	
Frequency of publication / updating of content	

FOR PRINT MAGAZINES			
No. of issues per year		Print run	Retail price
Publication dates			
No. of pages	Size of page	Colour - cover	Colour - inside
Who will be responsible for design?			

FOR DIGITAL ISSUES	
No. of issues per year	Retail price
Publication dates	
No. of pages	
Who will be responsible for design?	

FOR DIGITAL CONTENT *i.e. for publishers that release content online*

Platforms: Website:

Social media:

Other digital platforms:

How often is material released?

In what format(s) is content released in? *i.e. video, audio, written, etc.*

Who will be responsible for design?

COSTS OF ONE PRINT ISSUE ON AVERAGE

£

Typesetting, printing and binding costs

Website/Hosting costs

Payment of editor

Payment of contributors

Design costs

Cost of illustrations

Cost of photographs

Distribution costs

Administrative costs

Basic marketing costs

(A) Total £

COSTS OF ONE DIGITAL ISSUE ON AVERAGE

£

If you are a hybrid publication and some of these costs are accounted for under print costings, you do not need to duplicate them here.

Website/Hosting costs

Payment of editor

Payment of contributors

Design costs

Cost of illustrations

Cost of photographs

Administrative costs

Basic marketing costs

(B) Total £

IF YOUR CONTENT IS DISTRIBUTED VIA ONLINE PLATFORMS, PLEASE NOTE ANY RLEVANT COSTS FOR THE COMING YEAR

Website/Hosting costs	£
Social Media Subscriptions	
Payment of editor	
Payment of contributors	
Design costs	
Cost of photographs	
Administrative costs	
Basic marketing costs	
Other	
Other	
(C) Total	£

INCOME PROJECTED FOR ONE PRINT ISSUE ON AVERAGE

			£
_____	copies to subscribers for	_____	_____
_____	copies to societies etc. less	_____ %	_____
_____	copies to retailers, less	_____ %	_____
_____	copies to the Distribution Centre less	_____ %	_____
_____	copies	Sub-total	£ _____
Advertisements (please note details of terms)			_____
Other funding (please give details)			_____
		(X)	
		Total	£ _____

INCOME PROJECTED FOR ONE DIGITAL ISSUE ON AVERAGE

			£	
	_____ copies to subscribers for	_____		_____
	copies to individuals from magazine website			_____
	_____ 0 _____ copies to libraries etc. less	_____ %		_____
	_____ 0 _____ copies to retailers, less	_____ %		_____
	_____ copies		Sub-total £	_____
Advertisements (please note details of terms)			_____
Other funding (please give details)			_____
			(Y) Total £	_____

INCOME PROJECTED FOR DIGITAL CONTENT

			£	
	_____ copies to subscribers for	_____ %		_____
	copies to individuals from magazine website			_____
	_____ copies to societies etc. less	_____ %		_____
	_____ copies to retailers, less	_____ %		_____
	_____ copies		Sub-total £	_____
Advertisements (please note details of terms)			_____
Other funding (e.g., subscriptions)			_____
Other			_____
Other			_____
			(Z) Total £	_____

Signed

Date

Please return to the Publishing Grants Department, Books Council of Wales, Castell Brychan, Aberystwyth, SY23 2JB
 Phone: 01970 624151 Fax: 01970 625385 E-mail: english.grants@books.wales