###

### BOOKS COUNCIL OF WALES

STAGE 1 APPLICATION FORM

# ENGLISH-LANGUAGE PUBLISHING GRANTS

# NEW LITERARY MAGAZINE

|  |  |
| --- | --- |
| TITLE  | EDITOR  |

|  |
| --- |
| NAME OF CONTACT  |
|   |
| PHONE |
| EMAIL |  |
|   |

|  |  |
| --- | --- |
| Vision:Discuss the scope and aims of your magazine. What will you seek to publish? Who is your audience? **Please limit your answer to 300 words.** |  |
| Business Plan:Please give a brief sketch of your business and marketing plan. How will you ensure sustainability? How will you reach your target audience? **Please limit your answer to 500 words.**  |  |
| Design:Discuss your design aesthetic. Feel free to include physical copies of, or reference to existing magazines you would wish to emulate in design, format, content, etc.**Please limit your answer to 300 words.** |  |
| Staff list:Please list individuals with key roles in this proposal, with a brief description of their duties. |  |
| Success:Briefly outline what a successful year would look like for your publication. **Please limit your answer to 300 words.** |  |

|  |  |  |
| --- | --- | --- |
| Signed  | Date |   |

Please return to the Publishing Development Department, Books Council of Wales, Castell Brychan,

Aberystwyth, SY23 2JB

Phone: 01970 524151 Email: english.grants@books.wales