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### BOOKS COUNCIL OF WALES

STAGE 1 APPLICATION FORM

# ENGLISH-LANGUAGE PUBLISHING GRANTS

# NEW LITERARY MAGAZINE

|  |  |
| --- | --- |
| TITLE | EDITOR |

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| --- | --- |
| NAME OF CONTACT | |
|  | |
| PHONE | |
| EMAIL |  |
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| Vision:  Discuss the scope and aims of your magazine. What will you seek to publish? Who is your audience?  **Please limit your answer to 300 words.** |  |
| Business Plan:  Please give a brief sketch of your business and marketing plan. How will you ensure sustainability? How will you reach your target audience?  **Please limit your answer to 500 words.** |  |
| Design:  Discuss your design aesthetic. Feel free to include physical copies of, or reference to existing magazines you would wish to emulate in design, format, content, etc. **Please limit your answer to 300 words.** |  |
| Staff list:  Please list individuals with key roles in this proposal, with a brief description of their duties. |  |
| Success:  Briefly outline what a successful year would look like for your publication.  **Please limit your answer to 300 words.** |  |

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| --- | --- | --- |
| Signed | Date |  |

Please return to the Publishing Development Department, Books Council of Wales, Castell Brychan,

Aberystwyth, SY23 2JB

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